

## SEASONALITY CHART OF ARIZONA REGIONS - 2003

	Total	Canyon Country	Central Territory	High Country	Northeast Country	Old West Territory	Valley of Sun	West Coast
January	8%	6%	8%	4%	6%	7%	8%	10%
February	9%	6%	8%	6%	4%	11%	10%	13%
March	11%	7%	8%	8%	9%	12%	12%	12%
<b>Winter</b>	<b>28%</b>	19%	24%	18%	19%	<b>30%</b>	<b>30%</b>	<b>35%</b>
April	10%	7%	9%	8%	8%	9%	10%	8%
May	9%	12%	10%	11%	9%	9%	8%	9%
June	7%	11%	7%	9%	13%	6%	7%	8%
<b>Spring</b>	<b>26%</b>	<b>30%</b>	<b>26%</b>	<b>28%</b>	<b>30%</b>	24%	25%	25%
July	7%	11%	11%	13%	9%	6%	6%	8%
August	5%	9%	6%	10%	7%	6%	5%	5%
September	7%	7%	8%	9%	8%	7%	6%	6%
<b>Summer</b>	<b>19%</b>	27%	25%	<b>32%</b>	24%	19%	17%	19%
October	11%	12%	13%	10%	14%	11%	11%	9%
November	8%	6%	8%	8%	7%	11%	9%	8%
December	7%	6%	5%	4%	5%	6%	8%	5%
<b>Fall</b>	<b>26%</b>	24%	<b>26%</b>	22%	26%	28%	28%	22%

**Source: DK Shifflet & Associates**

Old West & Valley of the Sun – 2003

Canyon, Central, West – 2003 & 2002 combined

High Country – 2000-2003 combined

Northeast Territory – 1999-2003 combined